

NEWS Release



Touchmark on West Prospect

FOR IMMEDIATE RELEASE

**November 18, 2005
For further information:
Patti Ziemer-Socha
(920) 832-9100**

STOCKING STUFFER HOLIDAY COLLECTION LAUNCHES SEASONAL FESTIVITIES

APPLETON, Wis. — Touchmark on West Prospect launched its Stocking Stuffer Holiday Collection, which will support Grandparents Raising Grandchildren Partnership of Wisconsin. Staff and residents are collecting small toys, books, candy and cash donations.

“The Touchmark mission includes contributing to the local community, and we encourage others to join us in supporting this important organization,” says Executive Director Amy Jo Powers.

Appleton-area residents who would like to contribute to the holiday collection may drop off items at 2601 Touchmark Drive. Possible donations may include modeling clay, crayons, mini cars, building blocks and books.

Touchmark on West Prospect opened in 2001. The community offers resort-style retirement for adults 55-plus and is home to more than 70 people. The community offers a wide range of single-level homes, apartments and lifestyle options. Touchmark believes that enhanced wellness and new interests are not limited to the first 50 years of life but are a continuum of opportunity over one’s lifespan. Its Full Life Wellness and Life Enrichment program focuses on the abilities, strengths and interests of each person living in a Touchmark community.

- 30 -